

L'ORÉAL
HONG KONG

By Fax (2868 5641)

August 14th, 2006

Tax Reform
Financial Services and the Treasury Bureau
4/F, Main Wing, Central Government Offices
Lower Albert Road
Hong Kong

Re: GST Consultation

On behalf of our company, I write to register our **opposition** to the introduction of GST in Hong Kong.

We strongly believe that GST will have a great negative impact to our economy in short and long term.

It will depress both domestic and tourists consumption, increase inflation, tarnish Hong Kong's "shopping paradise" image, destroy Hong Kong's low and simple tax system which will in turn deter foreign investments. Furthermore, the complex administrative work required will incur huge capital costs and operating costs to Government and commercial sectors alike.

To protect Hong Kong's competitive advantage, we strongly suggest the Government should maintain the present simple and low tax system.

Yours sincerely,

(Signed)

Stephen MOSELY
Managing Director
L'Oréal Hong Kong Ltd.

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