



Chan Chan

To: taxreform@fstb.gov.hk  
cc:  
Subject: Re-name GST

28/07/2006 13:05

 Urgent Return Receipt

Dear Henry

<?xml:namespace prefix = o ns = "urn:schemas-microsoft-com:office:office" />

I propose to re-brand the name of GST to Green Senior Tax. This will give a strong association of the GST with the use of revenue for environmental purposes and for the benefits of senior citizens.

Recent news proves that I am right in this marketing approach in the GST campaign:

1. Donald Tsang was seen to accompany Dr Sarah Liao, Secretary for the Environment, Transport and Works, in the "Blue Sky" campaign. The environmental issue now looms large in the mind of the <?xml:namespace prefix = st1 ns = "urn:schemas-microsoft-com:office:smarts" />Hong Kong people. If you label the GST as for green purposes, Dr Liao will have difficulty to distant from GST by saying that her advocated "Plastic Bag" tax should not be "confused" with GST.

2. A recent interesting news is that Hong Kong males have now ranked the longest life in the world. This will invariably draw people's attention to the welfares of the senior citizens in the near future. Mr. York Chow, Secretary for Health, Welfare and Food, will soon join you in promoting GST if you establish the nexus between GST and Senior Citizen's welfare benefits including their medical costs.

3. Together with my previous suggestion for debate between the eight Universities students and essay competition on GST issue, this approach will entice the support of Professor Arthur Li, Secretary for Education and Manpower.

Ended will be your solo play on your GST campaign!!

Regards

A retired FCPA